



**THIRTEENTH  
NATIONAL  
CONFERENCE on  
RURAL HEALTH**

Hotel Heidelberg, Jackson, Mississippi

March 6-8, 1958



changing patterns in rural health

## THURSDAY MORNING SESSION

March 6, 1958

Victory Room

CARLL S. MUNDY, M.D., *Presiding*

- 8:00 REGISTRATION**  
**NO REGISTRATION FEE**
- 9:45 OPENING SERVICE**  
**Community Singing**  
Ingrid Tierese  
*Associate State 4-H Club Leader*  
*State College Mississippi*
- 10:00 INVOCATION**  
Dr. W. Douglas Hudgins, *Pastor*  
*First Baptist Church*  
*Jackson, Mississippi*
- Greetings**  
The Honorable J. P. Coleman  
*Governor of the State of Mississippi*  
*Jackson, Mississippi*  
The Honorable Allen C. Thompson  
*Mayor of the City of Jackson*  
*Jackson, Mississippi*  
George M. Fister, M.D.  
*Liaison Member, Board of Trustees*  
*American Medical Association*  
*Ogden, Utah*  
Howard A. Nelson, M.D., *President*  
*Mississippi State Medical Association*  
*Greenwood, Mississippi*  
Charles R. Henry, M.D., *Regional Director*  
*Council on Rural Health*  
*Little Rock, Arkansas*
- 10:50 AS THE WORLD TURNS**  
F. S. Crockett, M.D., *Chairman*  
*Council on Rural Health*  
*American Medical Association*  
*Lafayette, Indiana*
- 11:10 A NEW LOOK AT OUR CHANGING RURAL SOCIETY**  
A. F. Wileden, Ph.D.  
*Professor of Rural Sociology*  
*University of Wisconsin*  
*Madison, Wisconsin*
- Discussion Leader**  
J. P. Schmidt, Ph.D.  
*Extension Professor*  
*Agricultural Extension Service*  
*Ohio State University*  
*Columbus, Ohio*
- 12:00 RECESS**

## THURSDAY AFTERNOON SESSION

Victory Room

CHARLES R. HENRY, M.D., *Presiding*

- 2:00 COMMUNITY SINGING**
- 2:05 SOME NUTRITIONAL TARGET AREAS AS THE WORLD TURNS**
- Presentation**  
H. H. Alp, *Director, Market Development*  
*American Farm Bureau Federation*  
*Chicago, Illinois*  
Ruth M. Leverton, Ph.D.  
*Assistant Chief*  
*Human Nutrition Research Board*  
*Agricultural Research Service*  
*U.S. Department of Agriculture*  
*Washington, D.C.*  
Dick K. Cason, M.D.  
*Hillsboro, Texas*  
Janet L. Cameron  
*Food and Nutrition Specialist*  
*Agricultural Extension Service*  
*Virginia Polytechnic Institute*  
*Blacksburg, Virginia*  
Miriam G. Eads  
*Extension Specialist in Nutrition*  
*Agricultural Extension Service*  
*Purdue University, Lafayette, Indiana*  
4-H Girl—Miss Helen Gayle Turrentine  
*Davidson County, Tennessee*  
4-H Boy—Rodney Henderson  
*Mississippi State College*  
*State College, Mississippi*
- 3:30 MILK BREAK**
- 3:40 FAMILY VISIT TO THE DENTIST**  
Claude S. Williams, Jr., M.D., D.D.S.  
*Hattiesburg, Mississippi*  
*Family from Hinds County, Mississippi*
- 4:15 DISCUSSION**
- 4:30 RECESS**
- 5:30-7:00 INVITATIONAL RECEPTION**  
*By the Mississippi State Medical Association*

## THURSDAY EVENING SESSION

Victory Room

W. J. WEESE, M.D., *Presiding*

### 8:15 A VISIT TO YOUR PHYSICIAN

Wyatt Norvell, M.D.  
*New Castle, Kentucky*

Mrs. Ann Corley, *Nurse*  
*Jackson, Mississippi*

Alma McMasters, *Technician*  
*Jackson, Mississippi*



## FRIDAY MORNING SESSION

March 7, 1958

Victory Room

NORMAN H. GARDNER, M.D., *Presiding*

### 9:00 COMMUNITY SINGING

### 9:05 SAFETY PANEL

Dan Reed  
*Osceola, Arkansas*

W. L. Wilson, M.D., *Director*  
*Division of Occupational Health*  
*Texas State Department of Health*  
*Austin, Texas*

Hugh A. Matthews, M.D.  
*Canton, North Carolina*

Sergeant Charles Allenduff, *Director,*  
*Crash Injury Research*  
*Indiana State Police, Indianapolis, Indiana*

Maynard Coe, *Director, Farm Division*  
*National Safety Council, Chicago, Illinois*

### 10:15 DISCUSSION

### 10:50 MILK BREAK

### 11:00 WHAT THE PATIENT EXPECTS OF THE DOCTOR—WHAT THE DOCTOR EXPECTS OF THE PATIENT

Mrs. William Wilkie  
*Widener, Arkansas*

Mrs. Homer Greene  
*Tutwiler, Mississippi*

Paul Nickerson, M.D.  
*Sylacauga, Alabama*

J. L. Walker, M.D.  
*Clarksville, Georgia*

### 11:30 DISCUSSION

### 12:00 RECESS

## FRIDAY AFTERNOON SESSION

Victory Room

FRED A. HUMPHREY, M.D., *Presiding*

### 1:30 COMMUNITY SINGING

### 1:35 CHANGING PATTERNS AFFECTING THE COST OF HEALTH SERVICES

Tom J. Hitch, *President*  
*Tennessee Farm Bureau Federation*  
*Columbia, Tennessee*

Amos N. Johnson, M.D.  
*Garland, North Carolina*

John F. Modrall, *Director*  
*Employee Communications and*  
*Public Relations*  
*Eli Lilly and Company*  
*Indianapolis, Indiana*

O. W. Beeler  
*Rural Enrollment Counselor*  
*Blue Cross—Blue Shield*  
*Chicago, Illinois*

Howard Brower, *Assistant Secretary*  
*Council on Medical Service*  
*American Medical Association*  
*Chicago, Illinois*

### 2:50 MILK BREAK

### 3:00 DISCUSSION PERIOD

### 4:10 PHYSICIAN DISTRIBUTION: THE DYNAMIC DILEMMA

George E. Twente, M.D.  
*Jackson, Mississippi*

### 4:30 RECESS

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