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The National Cooperative Milk Producers Federation

Aubrey D. Gates, Little Rock, Ark., Associate Director
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5th

**NATIONAL
CONFERENCE
ON
*Rural Health***



FAMILY
PHYSICIANS



FARM
ORGANIZATIONS



AGRICULTURAL
EXTENSION SERVICE



HOSPITALS



PUBLIC HEALTH

"Let's do something about it" ★

KANSAS CITY, MISSOURI
February 3 and 4, 1950

**FIFTH
NATIONAL CONFERENCE ON RURAL HEALTH**

F. S. Crockett, M.D., Chairman
Carl S. Mundy, M.D., Vice Chairman

PROGRAM

**LITTLE THEATER
MUNICIPAL AUDITORIUM**

FEBRUARY 3, 1950

8:00 A. M. REGISTRATION

Little Theater

9:00—9:05 A. M. ADDRESS OF WELCOME

GEORGE F. LULL, M.D., Secretary and General Manager, American Medical Association, Chicago, Illinois

9:05—9:15 A. M. LET'S DO SOMETHING ABOUT IT

F. S. CROCKETT, M.D., Chairman, Committee on Rural Health, American Medical Association, Lafayette, Indiana

9:15—9:45 A. M. RURAL MEDICAL FACILITIES AT THE LOCAL LEVEL

PAUL C. JOHNSON, Editor, The Prairie Farmer, Chicago, Illinois

9:45—10:15 A. M. RELATION OF AGRICULTURAL EXTENSION SERVICE TO RURAL HEALTH PROBLEMS

LEWIS WEBSTER JONES, Ph.D., President, University of Arkansas, Fayetteville, Arkansas

10:15—10:45 A. M. COMMUNITY RESPONSIBILITY FOR HEALTH SERVICE IN RURAL AREAS

JOHN BRANDT, President, The National Milk Producers Federation, Minneapolis, Minnesota

10:45—11:15 A. M. METHODS OF PREPAYMENT FOR HEALTH SERVICES IN RURAL AREAS

J. P. SANDERS, M.D., Vice President, American Academy of General Practice, Shreveport, Louisiana

11:15—11:45 A. M. THE RESPONSIBILITY OF THE MEDICAL SCHOOLS IN THE RURAL HEALTH PROGRAM

FRANKLIN D. MURPHY, M.D., Dean, University of Kansas School of Medicine, Kansas City, Kansas

11:45—12:00 M. PRESENTATION OF GROUP DISCUSSION PLAN

PAUL A. MILLER, Extension Specialist in Rural Sociology and Anthropology, Michigan State College, East Lansing, Michigan

MUNICIPAL AUDITORIUM

Group Discussions

February 3, 1950

GROUP I. RURAL MEDICAL FACILITIES AT THE LOCAL LEVEL

2:00—3:00 P. M. a. Federal Aid

Co-chairman: J. R. McGIBONY, M.D., Washington, D. C.

Secretary: MRS. J. LANING TAYLOR, Washington, D. C.

2:00—3:00 P. M. b. Other Facilities

Co-chairman: A. E. SPELMAN, M.D., Smithville, Mo.

Secretary: HELEN ROBINSON, Little Rock, Ark.

3:15—4:30 P. M. Combination of Above a. and b. Groups

General Chairman: MRS. HAVEN SMITH, Chappell, Neb.

Discussion Leader: AMY KELLY, Columbia, Mo.

Secretary: HOLLIS L. CAREY, M.D., Gridley, Calif.

GROUP II. RELATION OF AGRICULTURAL EXTENSION SERVICE TO RURAL HEALTH PROBLEMS

2:00—3:00 P. M. a. Motivation of Community Effort

Co-chairman: B. W. HARRISON, Columbia, Mo.

Secretary: MALCOLM MASON, Lafayette, Ind.

2:00—3:00 P. M. b. Program of Education Through Extension Work

Co-chairman: AUBREY D. GATES, Little Rock, Ark.

Secretary: MRS. SAM DAVIS, Rockville, Ind.

3:15—4:30 P. M. Combination of Above a. and b. Groups

General Chairman: HARRY REED, Lafayette, Ind.

Discussion Leader: ELIN ANDERSON, Washington, D. C.

Secretary: GERTRUDE HUMPHREYS, Morgantown, W. Va.

GROUP III. COMMUNITY RESPONSIBILITY FOR HEALTH SERVICE IN RURAL AREAS

2:00—3:00 P. M. a. What Has Been Done Successfully in a Community Program?

Co-chairman: MRS. MABEL MACK, Corvallis, Ore.

Secretary: MRS. MARJORIE KARKER, Lansing, Mich.

2:00—3:00 P. M. b. Methods of Stimulation of Community Action

Co-chairman: GEORGE A. MONTGOMERY, Topeka, Kan.

Secretary: GRAHAM DAVIS, Battle Creek, Mich.

3:15—4:30 P. M. Combination of Above a. and b. Groups

General Chairman: J. S. JONES, St. Paul, Minn.

Discussion Leader: MRS. ANNETTE S. BOUTWELL, State College, Miss.

Secretary: CHARLOTTE RICKMAN, Lenoir, N. C.

GROUP IV. METHODS OF PREPAYMENT FOR HEALTH SERVICES IN RURAL AREAS

2:00—3:00 P. M. a. What Should be Paid for out of Tax Funds?

Co-chairman: JOHN T. CASEY, Chicago, Ill.

Secretary: HERSCHEL NEWSOM, Columbus, Ind.

2:00—3:00 P. M. b. What Should be Paid for by the Individual?

Co-chairman: ROY RAGATZ, Madison, Wis.

Secretary: CHESTER STARR, Jefferson City, Mo.

3:15—4:30 P. M. Combination of Above a. and b. Groups

General Chairman: H. E. SLUSHER, Jefferson City, Mo.

Discussion Leader: RAY McINTYRE, St. Louis, Mo.

Secretary: DAVID STEINICKE, E. Lansing, Mich.

GROUP V. THE RESPONSIBILITY OF THE MEDICAL SCHOOLS IN THE RURAL HEALTH PROGRAM

2:00—3:00 P. M. a. Problems of Primary Education of Physicians

Co-chairman: G. LOMBARD KELLY, M.D., Augusta, Ga.

Secretary: LLOYD HALVORSON, Washington, D. C.

2:00—3:00 P. M. b. Methods of Continuing Education of Physicians

Co-chairman: HAROLD C. LUETH, M.D., Omaha, Neb.

Secretary: J. D. SMERCHEK, Manhattan, Kan.

3:15—4:30 P. M. Combination of Above a. and b. Groups

General Chairman: J. MURRAY KINSMAN, M.D., Louisville, Ky.

Discussion Leader: LESTER EVANS, M.D., New York, N. Y.

Secretary: D. G. MILLER, JR., M.D., Morgantown, Ky.

(Location of group meetings will be announced)

FRIDAY EVENING

Little Theater

8:00 P. M. PANEL "HOW TO GET MEDICAL CARE TO RURAL PEOPLE"

Moderator of panel, MR. FRANK W. PECK, Managing Director, Farm Foundation, Chicago, Illinois

MRS. CHAS. W. SEWELL, Administrative Director, Associated Women, American Farm Bureau Federation, Chicago, Illinois

MR. GRAHAM DAVIS, Director, Division of Hospitals, W. K. Kellogg Foundation, Battle Creek, Michigan

MR. JOHN BRANDT, President, The National Milk Producers Federation, Minneapolis, Minnesota

FRANKLIN D. MURPHY, M.D., Dean, University of Kansas School of Medicine, Kansas City, Kansas

J. R. MCGIBONY, M.D., Medical Director, Chief, Division of Medical and Hospital Resources, U. S. Public Health Service, Washington, D. C.

LEWIS WEBSTER JONES, Ph.D., President, University of Arkansas, Fayetteville, Arkansas

MR. PAUL C. JOHNSON, Editor, The Prairie Farmer, Chicago, Illinois

SATURDAY, FEBRUARY 4, 1950

HOTEL PRESIDENT

Ballroom

9:30 A. M. REPORTS OF CHAIRMEN OF DISCUSSION GROUPS

GROUP I. MRS. HAVEN SMITH, Vice President, Nebraska Farm Bureau Federation, Chappell, Nebraska

GROUP II. HARRY REED, Dean and Director, Extension Service, Purdue University, Lafayette, Indiana

GROUP III. J. S. JONES, Executive Secretary, Minnesota Farm Bureau Federation, St. Paul, Minnesota

GROUP IV. H. E. SLUSHER, Chairman, Health Committee, American Farm Bureau Federation, Jefferson City, Missouri

GROUP V. J. MURRAY KINSMAN, M.D., Dean, University of Louisville School of Medicine, Louisville, Kentucky

General Summary of All Discussion Groups

ROGER B. CORBETT, Ph.D., Agricultural Counsel, National Association of Food Chains, Washington, D. C.

LUNCHEON MEETING

Ballroom

1:00 P. M. LUNCHEON

Speakers:

INTRODUCTION OF ANDY HALL, M.D., General Practitioner of the Year, Mount Vernon, Illinois

ERNEST E. IRONS, M.D., President, American Medical Association, Chicago, Illinois

KENNETH McFARLAND, Superintendent of Schools, Topeka, Kansas. Courtesy of General Motors